

## Certificate IV Small Business Management - BSB40407

### Course Description

The Certificate IV in Small Business Management is a must for all people new to small business management. The course assists people to start and run their own viable small business or learn the skills to manage an established business. A diverse range of topics are introduced through this course to provide you with the broad range of skills required to operate a small business.

### Subjects

You will study 10 units throughout this course as detailed below;

#### New Business

BSBSMB301A: Investigate Micro Business Opportunities  
BSBSMB401A: Establish Legal and Risk Management Requirements of Small Business  
BSBSMB402A: Plan Small Business Finances  
BSBSMB403A: Market the Small Business  
BSBSMB404A: Undertake Small Business Planning  
BSBMKG401B: Profile the Market  
BSBMKG402B: Analyse Consumer Behaviour for Specific Markets  
BSBRES401A: Analyse and Present Research Information  
BSBADM409A: Coordinate Business Resources  
BSBFIA402A: Report on Financial Activity

#### Established Business

BSBSMB401A: Establish Legal and Risk Management Requirements of Small Business  
BSBSMB402A: Plan Small Business Finances  
BSBSMB403A: Market the Small Business  
BSBSMB404A: Undertake Small Business Planning  
BSBSMB405B: Monitor and Manage Small Business Operations  
BSBSMB406A: Manage Small Business Finances  
BSBSMB407A: Manage a Small Team  
BSBFIA402A: Report on Financial Activity  
BSBMKG413A: Promote Products and Services  
BSBCUS401B: Coordinate Implementation of Customer Service Strategies

### Entry Requirements

Students should have a viable small business idea or have access to an established small business.

### Career Opportunities

- Small Business Manager

### Further Education Opportunities

Participants who have completed their Certificate IV in Small Business Management can move forward to a Diploma of Business Management.

### The Next Step

To enrol in this course or for further information contact Enrich Training on (07) 3315 6311 or email [info@enrichtraining.com.au](mailto:info@enrichtraining.com.au)